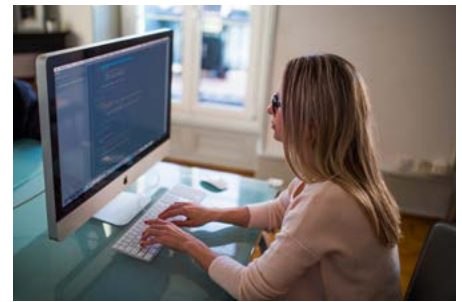


# Entrepreneurship



Entrepreneurship is the process of identifying an unmet need in the market place and designing, launching and running a new business that satisfies that need. FVCC's Entrepreneurship program prepares graduates to start and run their own small business.



## **Entrepreneurs are the backbone of the American economy. They solve other people's problems in new and innovative ways.**

FVCC's Certificate of Applied Science in Entrepreneurship can be completed in two semesters. Students receive a well-rounded introduction to the fundamentals of starting and managing a small business, including financial accounting, marketing, human resource management, business communication and more.

### **Opportunities**

- All courses within this certificate can be applied to the AAS in Small Business Management.
- Graduates are prepared for entry-level positions in small business as an employee or management trainee or may choose to start their own business.

### **Attributes of Successful Entrepreneurs**

- Creative and innovative thinker
- Adaptable to changing circumstances and open to new information
- Excellent communication skills
- Willing to work long hours and perform a multitude of tasks
- Tolerance for risk
- Coachable
- Able to view the world from other people's perspectives

**FOR  
MORE  
INFO:**

View the online catalog at

**[www.catalog.fvcc.edu](http://www.catalog.fvcc.edu)**

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**[www.fvcc.edu/  
entrepreneurship](http://www.fvcc.edu/entrepreneurship)**

