

# Graphic Design

ASSOCIATE OF APPLIED SCIENCE **AAS**



Graphic design is the art or profession of visual communication that combines images, words and ideas to convey information to an audience.



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## If you are an artistic and tech-savvy individual, consider a career in graphic design.

Specific skills learned in this program include graphic design methodologies, including the design process, output production and presentation. Photography, design, drawing and video editing are core competencies. The program is rooted in Adobe software including Photoshop, Illustrator, InDesign and Premiere. Students will gain experience in web design and development as well as knowledge about writing marketing plans and contracts.

## Opportunities After Graduation

This program prepares students for a global market where they can start work in the industry or a freelance business offering services in illustration, graphic design, web design, 3D animation or digital imaging.

## Attributes of Successful Graphic Designers

- Able to take a conceptual idea and transform it functionally and aesthetically
- Open to using a variety of techniques to create a wide spectrum of design styles
- Desire to improve their designs and meet client goals
- Able to accept new ideas and take criticism without getting defensive

**FOR  
MORE  
INFO:**

View the online catalog at

[www.catalog.fvcc.edu](http://www.catalog.fvcc.edu)

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